

Please List Luncheon Guests

Name _____

Company _____

Email _____

Name _____

Company _____

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Name _____

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4th Annual
Hat & Author Luncheon


R.S.V.P.
by
June 1, 2011

**KIDNEY &
UROLOGY**
FOUNDATION of AMERICA, INC.


Wednesday, June 8, 2011
Fresh Meadow Country Club
Lakeville Road, Lake Success, NY

Honoring


Michael Fener
*Executive Director
North Shore LIJ
Plainview and
Syosset Hospitals*




Brian de Vale
and Evette Leavy
*Parents Who
Donated Kidneys
to Twin Sons*




Featuring Authors




Lucy Rosen
*President,
SmartMarketing
Communications*




Bart Davis
*Best-Selling Author,
The New York Times*



Jonathan Santlofer
*Renowned
Author & Artist*



Tommy James &
Martin Fitzpatrick
*Me, the Mob and
the Music: One
Hulluva Ride*



SPONSORSHIPS

- Hat & Author Luncheon Naming Sponsor** **\$15,000**
 Corporate Naming rights for the 2011 Luncheon
 Three tables of ten with preferred seating
 Back Cover or 2-Page Gold Spread in Journal
 Company name announced at Luncheon
 Company name on promotional materials including invitations,
 press releases and advertisements
- Best Seller** **\$10,000**
 Two Tables of ten with preferred seating
 Inside Cover or 2-Page Gold Spread in Journal
 Company name announced during Luncheon
 Company name on promotional materials including invitations,
 press releases and advertisements
- First Edition** **\$5,000**
 One Table of Ten with preferred seating
 Gold Page Journal Ad
 Company name announced at Luncheon
 Company name on promotional materials including invitations,
 press releases and advertisements
- Page Turner** **\$2,500**
 Six tickets to Luncheon
 Silver Page Journal Ad
 Company name announced during Luncheon
 Company name on promotional materials including invitations,
 press releases and advertisements
- Novel** **\$1,250**
 Four tickets to Luncheon
 Full page ad
 Company name announced during Luncheon
 Company name on promotional materials including invitations,
 press releases and advertisements
- Key Chapter** **\$500**
 Two tickets to Luncheon
 Half page ad
 Company name announced during Luncheon
 Company name on promotional materials including invitations,
 press releases and advertisements

TABLES AND TICKETS

- INDIVIDUAL TICKETS** @ \$150 # OF TICKETS _____ TOTAL \$ _____
- JUNIOR TICKET** @ \$100 (Ages 12-21) # OF TICKETS _____ TOTAL \$ _____
- TABLE OF TEN** @ \$ 1,500 # OF TABLES _____ TOTAL \$ _____

JOURNAL ADVERTISING

- Back Cover* (5" w x 8" h) \$ 5,000
- Inside Covers* (5" w x 8" h) \$ 2,500
- Gold (5" w x 8" h) \$ 1,500
- Silver (5" w x 8" h) \$ 750
- Full White (5" w x 8" h) \$ 500
- Half (5" w x 4" h) \$ 250
- Quarter (2.5" w x 4" h) \$ 125

Ad Delivery Method:

- Email ad to: TGittere@LegendaryEvents.net
- Ad forthcoming
- Camera-ready ad enclosed
- Copy enclosed or below: If providing copy only, my message is below*:

*if copy is not provided, your name and organization will appear in your ad.



SENDING AND MAILING OPTIONS

Please complete and FAX to:
 Tracey Gittere at (516) 745-0004
 (RSVP by Wednesday, June 1, 2011)

Or MAIL to:

2011 Hat & Author Luncheon, c/o Legendary Events, Inc.
 585 Stewart Avenue, Suite 790, Garden City, NY 11530

E-mail questions:

TGittere@LegendaryEvents.net

Questions by phone:

Call David Gross at (516) 222-0550, x128

Register and Pay Online:

Visit www.kidneryurology.org
 and click onto "Hat & Author's Luncheon"

NAME: _____
 ADDRESS: _____
 CITY: _____ ST.: _____ ZIP: _____
 PHONE: _____ EMAIL: _____
 EMAIL ADDRESS: _____
 SOLICITED BY: _____

PAYMENT

I have enclosed \$_____ to cover the following selection(s):

- Sponsorship:**
 Name of sponsorship package: _____ \$ _____
- Luncheon Tickets:**
 Number of tickets _____ @ \$150 per person Total \$ _____
- Table of 10:**
 Number of tables _____ @ \$1,500 per table Total \$ _____
- Journal Ad:**
 Level of Journal Ad: _____ \$ _____

TOTAL AMOUNT: \$ _____
 I am unable to participate, however I will donate \$ _____



Payment and Tax-Deductible Portions

Make check payable to:
 Kidney & Urology Foundation of America, Inc.

- Check Enclosed
- Check Forthcoming

Or charge my reservation on:

- Discover
- MasterCard
- Visa
- American Express

NAME ON CARD: _____
 CARD # _____ EXP DATE ____/____/____

Please note: \$95 of each Luncheon ticket purchased is
 tax-deductible. Federal Tax ID: 131-777-413